



NATIONAL INDIAN HEALTH OUTREACH & EDUCATION

National Tribal Health Reform Training

Wednesday and Thursday, April 18 & 19, 2012
Mystic Lake Casino at Prior Lake, MN

WEDNESDAY, APRIL 18 – ACA/IHCIA EDUCATION		
TIME	EVENT	ROOM
7:30 – 5:00	Conference Registration	Ballroom 1
8:30 – 10:00	<p>PLENARY SESSION</p> <p>Opening Prayer</p> <p>Tribal Welcome <i>Eugene "Ribs" Whitebird, Councilman, Leech Lake Band of Ojibwe, Alternate Midwest Area Vice President, National Congress of American Indians</i></p> <p>Partner Welcome <i>Jefferson Keel, President, National Congress of American Indians</i> <i>Cathy Abramson, Chairperson, National Indian Health Board</i></p> <p>Welcome and Conference Goals <i>Yvette Roubideaux, MD, MPH, Director, Indian Health Service (IHS)</i></p> <p>Health Care and Trust Responsibility <i>Marilynn "Lynn" Malerba, 18th Chief of the Mohegan Tribe and Chairwoman of IHS Tribal Self-Governance Advisory Committee</i></p>	Ballroom 1
10:00 – 10:15	BREAK	
10:15 – 11:15	<p>CONCURRENT SESSIONS (<i>repeating sessions</i>)</p> <p>Health Reform 101: What the Legislation Means for Indian Country This session will provide a general overview of the Affordable Care Act (ACA) and the Indian Health Care Improvement Act (IHCA). This session is highly recommended for tribal leaders and others new to Indian health issues.</p> <ul style="list-style-type: none"> • <i>Moderator: Geoffrey Roth, Senior Advisor, IHS</i> • <i>Valerie Davidson, Senior Director, Legal and Intergovernmental Affairs, Alaska Native Tribal Health Consortium and Co-Chair of CMS Tribal Technical Advisory Group</i> • <i>Myra M. Munson, Partner, Sonosky, Chambers, Sachse, Miller & Munson, LLP</i> 	Little Crow 1

WEDNESDAY, APRIL 18 – ACA/IHCIA EDUCATION

TIME	EVENT	ROOM
	<p>Health Reform for Health Directors: How to Maximize Provisions for Your Clinics</p> <p>This session will focus on understanding revenue opportunities for tribes, tribal organizations, and urban Indian clinics in the ACA and the Health Insurance Exchanges, with an emphasis on the Medicaid expansion and aggregate purchasing (tribal sponsorship) from a tribal health director’s perspective.</p> <ul style="list-style-type: none"> • <i>Phil Norrgard, Director, Human Services, Fond du Lac Band of Lake Superior Chippewa</i> 	Ballroom 2
	<p>Working with States: How to Implement Health Reform While Partnering with Your State</p> <p>Under direction from the Secretary of HHS, states have a responsibility to work with tribes within their boundaries to develop Insurance Exchanges. This session will provide participants with the information necessary to engage states and discuss best practices for current exchange development.</p> <ul style="list-style-type: none"> • <i>Sheryl Lowe, Executive Director, American Indian Health Commission for Washington State</i> • <i>Roger Gantz, Health Policy Analyst, American Indian Health Commission for Washington State</i> • <i>Panelists for Questions: Marguerite Salazar, HHS Regional Director, Region VIII, Denver and Marjorie McColl Petty, HHS Regional Director, Region VI, Dallas</i> 	Shakopee
	<p>What to Expect in 2014 for Individual Consumers</p> <p>Hear from HHS and IHS staff on the key benefits for individual American Indian and Alaska Natives. The speakers will also review other resources available from the federal government to help you learn more about the ACA.</p> <ul style="list-style-type: none"> • <i>Stacey Ecoffey, Principal Advisor for Tribal Affairs, HHS</i> • <i>Mayra Alvarez, Director of Public Health Policy, Office of Health Reform, HHS</i> 	Little Crow 2
11:15 – 11:30	BREAK	
11:30 – 12:30	CONCURRENT SESSIONS (<i>repeated sessions from 10:15</i>)	
	Health Reform 101: What the Legislation Means for Indian Country	Little Crow 1
	Health Reform for Health Directors: How to Maximize Provisions for Your Clinics	Ballroom 2
	Working with States: How to Implement Health Reform While Partnering with Your State	Shakopee

WEDNESDAY, APRIL 18 – ACA/IHCIA EDUCATION

TIME	EVENT	ROOM
	<p>What to Expect in 2014 for Individual Consumers</p>	Little Crow 2
12:30 – 2:00	<p>Area Strategies Session I: NIHOE Area Coordinators Introductions <i>Boxed lunches will be provided for working lunch.</i> During this working lunch, NIHOE Area Coordinators, the individuals who are organizing ACA and IHCIA education and outreach efforts in each of the IHS Areas, will share their initial outreach plans for the upcoming year and lead area discussions to begin the planning process.</p> <ul style="list-style-type: none"> • <i>Facilitated by Gale Marshall, Owner, Two Feathers Media Consultants</i> 	Ballroom 1
2:00 – 2:15	<p>BREAK</p>	
2:15 – 3:30	<p>CONCURRENT SESSIONS</p>	
	<p>Using Electronic Resources in Community Outreach and Education: A New E-resource for Tribal Consumers (www.tribalhealthcare.org) This session will discuss how consumer-oriented materials will be used in local outreach efforts, and how training can help to actively manage education campaigns for four consumer groups, including individual consumers, health directors, tribal governments, and employers.</p> <ul style="list-style-type: none"> • <i>Terra Branson, Legislative Fellow, National Congress of American Indians</i> • <i>Tyra Baer, Tribal Health Care Reform Project Coordinator, National Indian Health Board</i> 	Little Crow 1
	<p>Insuring Tribal Employees: Federal Employees Health Benefits Program Tribes, tribal organizations, and urban Indian clinics now have the ability to purchase insurance for their employees through the Federal Employees Health Benefits Program (FEHB). The Office of Personnel Management has developed a process and timeline for implementation of FEHB in tribal communities. This session will explain the process and equip tribes to make decisions about insuring their employees.</p> <ul style="list-style-type: none"> • <i>Mark Knee, Esq., Presidential Management Fellow, Office of Personnel Management</i> 	Little Crow 2
	<p>Building a Stronger Health Workforce: Enhanced Workforce Opportunities in Tribal Communities There are numerous opportunities within the ACA and IHCIA to enhance the workforce within tribal clinics and communities. The Health Resources and Services Administration will describe a number of these opportunities, how they are currently administered in Indian Country, and the process for maximizing new opportunities.</p> <ul style="list-style-type: none"> • <i>Anna Gonzales, Regional Supervisor, Health Resources and Services Administration</i> • <i>Jenny Jenkins, Acting Area Director, Bemidji Area Office, IHS</i> 	Shakopee

WEDNESDAY, APRIL 18 – ACA/IHCIA EDUCATION

TIME	EVENT	ROOM
3:30 – 3:45	BREAK	
3:45 – 5:00	CONCURRENT SESSIONS	
	<p>Tribes as Employers: What Should We be Prepared for in 2014? Tribes are not only governments but also employers. Under the ACA and IHCIA, tribes have new requirements and responsibilities to provide insurance to their employees. This session will explore these issues and opportunities.</p> <ul style="list-style-type: none"> • <i>Marilynn “Lynn” Malerba, 18th Chief of the Mohegan Tribe and Chairwoman of IHS Tribal Self-Governance Advisory Committee</i> 	Little Crow 2
	<p>Building Healthier Communities: How to Encourage Individuals to Enroll The Tohono O’odham Nation/Tucson Area Indian Health Service will share their Medicaid/CHIP outreach and enrollment efforts in application assistance for Medicaid and KidsCare. Learn about one-e web-based application process for applying for Medicaid. The one-e application is a primary tool utilized by the Tucson Area benefits coordinators in enrolling and maintaining Medicaid coverage.</p> <ul style="list-style-type: none"> • <i>Adolph Benavidez, Benefits Coordinator, San Simon Health Center, IHS</i> • <i>Felix Mike Jr., Benefits Coordinator, Sells Hospital, IHS</i> 	Shakopee
	<p>How to Leverage the HHS Regional Offices for Outreach and Education to Indian Country HHS Regional Offices are great resources for outreach and education materials. This session will explain the materials currently available in many regions and how to work with your region to maximize those materials already available.</p> <ul style="list-style-type: none"> • <i>Stacey Ecoffey, Principal Advisor Tribal for Affairs, HHS</i> • <i>Marguerite Salazar, HHS Regional Director, Region VIII, Denver</i> • <i>Marjorie McColl Petty, HHS Regional Director, Region VI, Dallas</i> 	Little Crow 1
5:00 – 5:15	BREAK	
5:15 – 6:15	<p>Area Strategies Session II: Developing Area Plans This session will begin to examine the opportunities, events, and potential venues in tribal communities for outreach and education campaigns.</p>	Ballroom 1

THURSDAY, APRIL 19 – SUCCESSFUL CAMPAIGNS

TIME	EVENT	ROOM
8:00 – 12:00	CONFERENCE REGISTRATION	Ballroom 1
8:30 – 10:00	<p>PLENARY SESSION</p> <p>Welcome and Recap of Day One <i>Cathy Abramson, Chairperson, National Indian Health Board</i></p> <p>Office of Intergovernmental and External Affairs Update <i>Stacey Ecoffey, Principal Advisor for Tribal Affairs, HHS</i></p> <p>Panel Discussion: Examples of Successful Outreach and Education Efforts in Tribal Communities This panel will provide an overview of collaborative outreach and education efforts being conducted by the Tribal Education and Outreach Consortium (TEOC) and the Centers of Medicare and Medicaid (CMS) and the CMS Tribal Technical Advisory Group (TTAG).</p> <ul style="list-style-type: none"> • <i>Dee Sabattus, Tribal Health Program Support Director, United South and Eastern Tribes, Inc. (USET)</i> • <i>Diddy Nelson, Executive Director, Oklahoma City Area Inter-Tribal Health Board (OCAITHB)</i> • <i>Dr. Alec Thundercloud, Executive Director, Health Department of Health Services, Ho-Chunk Nation and Outreach and Education Subcommittee Chair of CMS Tribal Technical Advisory Group</i> • <i>Kitty Marx, Director, Tribal Affairs Group (TAG), Centers of Medicare and Medicaid Services (CMS)</i> 	Ballroom 1
10:00 – 10:15	BREAK	
10:15 – 11:30	<p>CONCURRENT SESSIONS</p> <p>Consortium Organization, Project Oversight, and Document Development Learn more about how the TEOC Consortium started their successful outreach campaign and what activities, campaigns, and communication products are being developed. The speakers will also provide insight into how you can apply these promising practices in your own community.</p> <ul style="list-style-type: none"> • <i>Dee Sabattus, Tribal Health Program Support Director, USET</i> • <i>Diddy Nelson, Executive Director, OCAITHB</i> 	Little Crow 1

THURSDAY, APRIL 19 – SUCCESSFUL CAMPAIGNS

TIME	EVENT	ROOM
	<p>Successful CMS Outreach and Education Efforts This session will provide more information about recent CMS outreach campaigns to enroll families in Medicaid and the Children’s Health Insurance Program (CHIP). Also, learn more about CMS plans for future outreach and efforts.</p> <ul style="list-style-type: none"> • <i>Dr. Alec Thundercloud, Executive Director, Ho-Chunk Nation and Outreach and Education Subcommittee Chair of CMS Tribal Technical Advisory Group</i> • <i>Kitty Marx, Director, Tribal Affairs Group, CMS</i> 	Wabasha 2
	<p>Enrollment in CHIP: Tribal-Specific Campaign This session will focus on promising practices to improve outreach and enrollment of American Indian and Alaska Native families and children in Medicaid and CHIP. The Port Gamble S’Klallam tribe will describe how the tribe has increased enrollment through a Temporary Assistance for Needy Families arrangement with the state of Washington.</p> <ul style="list-style-type: none"> • <i>Ed Fox, Health Services Director, Port Gamble S’Klallam Tribe</i> 	Wabasha 1
11:30 – 11:45	BREAK	
11:45 – 1:30	<p>PLENARY SESSION</p> <p>Organizing Community Campaigns <i>Lunch will be provided.</i> Our working lunch will provide participants with baseline material to plan a community outreach campaign. These materials will be used in the next session to assist participants in creating their own community plans.</p> <ul style="list-style-type: none"> • <i>Peggy Flanagan, Director of External Affairs and Native American Leadership Program Director</i> 	Ballroom 1
1:30 – 1:45	BREAK	
1:45 – 3:00	<p>Area Strategies Session III: Completing Area Plans and Report Out This session will focus on identifying opportunities in the Area for education on the ACA to go into an Area plan. At the conclusion of this session, the NIHOE Area Coordinators will share some of the items discussed in the Area sessions with all attendees.</p>	Ballroom 1
3:00 – 4:00	<p>Feedback on Area Plans and Closing Remarks <i>Yvette Roubideaux, MD, MPH, Director, Indian Health Service</i></p> <p>Partner Closing Remarks <i>Stacy Bohlen, Executive Director, National Indian Health Board</i></p> <p>Closing Tribal Prayer</p>	Ballroom 1