

# **Big Events – Lessons Learned**

---

got purpose?

# GOAL SETTING

---

S

SPECIFIC

M

MEASURABLE

A

ATTAINABLE

R

RELEVANT

T

TIME-BOUND

# Volunteers



# Budget



# Location



# Logistics





# Organization





# **What we learned**

**Love Never Fails**

**Power of Three**

**Glow Run 5K**

**Superhero 5K**

---

Be a Light for

# HOPE

## 5K GLOW RUN

Where there is hope  
fills us with freedom  
us  
...re's life. It  
... makes



# LOVE NEVER FAILS

1 Corinthians 13

If I speak in the tongues of men or of angels, but do not have love, I am only a resounding gong or a clanging cymbal. 2 If I have the gift of prophecy and can fathom all mysteries and all knowledge, and if I have a faith that can move mountains, but do not have love, I am nothing. 3 If I give all I possess to the poor and give over my body to hardship that I may boast, but do not have love, I gain nothing. 4 Love is patient, love is kind. It does not envy; it does not boast and is not proud. 5 It is not jealous or boastful; it is not arrogant or rude. It does not hold its record of wrongs. 6 Love bears all things, believes all things, hopes all things, endures all things. 7 Love never fails. But where there are prophets, the tongues they will be stilled; where there is knowledge, it will pass away. 9 For we know in part and we prophesy in part, 10 but when completeness comes, what is in part disappears. 11 When I was a child, I talked like a child, I thought like a child, I reasoned like a child. When I became a man, I put the childish things behind me. 12 For now we see only a reflection as in a mirror; then we shall see face to face. Now I know in part; then I shall know fully, even as I am fully known. 13 And now these three remain: *faith, hope and love*. But the greatest of these is love.

# BE A HERO FOR HOPE

PRE-REGISTER  
BY MAY 20TH



CHECK OUT CMASPI  
ON FACEBOOK  
FOR UPDATES &  
REGISTRATION FORM

- 
- Geared to the faith community
  - Mental health awareness and suicide prevention
  - Same speaker
  - Same artist
  - Held meetings with faith leaders
  - Follow up meetings
  - Advertising at the churches
  - Held on a typical service night
  - One was filled to capacity
  - One had only a handful

# **Love Never Fails and Power of Three**

---

## Love Never Fails

---

- Wednesday evening after holidays
- Good relationship with faith community
- Community volunteers
- Massive social media response, posters, billboard

## Power of Three

---

- Day before school started
  - Community 2 hours away with no buy in
  - Very little community involvement in the actual day
  - Posters and bulletins
-



# Volunteers

---

## **Councilman & Speaker**

**Bob Pate**

**Eric Weaver**



## **Artist**

**Jonny Diaz**



# **Organization and Support**



**Result**

- 
- Geared to the entire community
  - May – Mental Health Awareness Month
  - Suicide prevention tie in
  - Used a route previously on file with city hall
  - BRAG points for staff
  - Lined route with signs about the cause
  - Free items and family friendly

## **Glow Run and Superhero Run**

---

Be a Light for **HOPE**

**5K Glow Run**

**May 31, 2014**

**Race Starts at 7:15pm**

Stipe Recreation Center  
801 N 9th St, McAlester



Choctaw Nation  
Methamphetamine and Suicide Prevention Initiative  
604 S 2nd  
McAlester, OK 74501  
(918)302-0052 (918)302-0082 (fax)

**BE A HERO FOR HOPE**

PRE-REGISTER  
BY MAY 20TH

THE FIRST 200  
WITH A RACE BIB  
RECEIVE A T-SHIRT

CHECK OUT CMMSPI  
ON FACEBOOK  
FOR UPDATES &  
REGISTRATION FORM

**MAY 30, 2015**

Race Starts at 10am  
Stipe Recreation Center  
801 N. 9th St., McAlester, OK 74501

Packet pick up 8:30 - 9:30am  
Costume Contest at 9:30am  
Stickball Demo before and after race  
Zumba and Tae Kwon Do demos prior to awards ceremony  
SuperKids vs Villains Dash immediately after awards ceremony



Choctaw Nation Methamphetamine and Suicide Prevention Initiative  
604 S. 2nd, McAlester, OK 74501  
(918) 302-0052 • (918) 302-0082 (fax)



# Planning



# BE A HERO FOR *Hope*

5K Mental Health Awareness Superhero Run  
May 30, 2015

The Choctaw Nation MSPI "Be a Hero for Hope" will begin at the Stipe Recreation Center, 801 N 9<sup>th</sup>, McAlester, OK. Medals will be awarded to the top three male and female 5k finishers in each age group. In addition, the top three overall male and female 5k finishers will receive a trophy. Packet pick up and onsite registration will begin at 8:30am and will end promptly at 9:30am. The first 200 participants with their bibs will receive a shirt.

See [www.facebook.com/cnmspi](http://www.facebook.com/cnmspi) for details

Costume Contest at 9:30am  
Stickball demo before and after race  
**RACE WILL BEGIN AT 10AM!**

Zumba and Tae Kwon Do demos prior to awards ceremony  
SuperKids vs Villains Dash immediately after awards ceremony

Name: \_\_\_\_\_ Race Day Age: \_\_\_\_\_ Date of Birth: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Male or Female: \_\_\_\_\_



Mail, Fax, or email Registration form to:  
Choctaw Nation MSPI  
Attn: Superhero Run  
604 S 2<sup>nd</sup> Street  
McAlester, OK 74501  
918-302-0082(fax) 918-302-0052(phone)  
mljones@cnhsa.com

**Pre-register before May 20th**  
**NO REGISTRATION FEE**

Waiver of Liability: I know that the event is held on a road that is traveled on by vehicles and may be hazardous. I assume the risk and responsibility for my safety. I hereby waive all claims that I or my estate may have against any persons or entities involved in organizing, conducting, or supporting this event for any injury or loss I might suffer, even if injury or loss was caused by negligence of those parties. I attest that I am physically fit and prepared for this event. I grant full permission for organizers to use photographs of me or my child in the Biskinik or any other Choctaw Nation promotional posters, brochure, social media, or newspaper articles.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

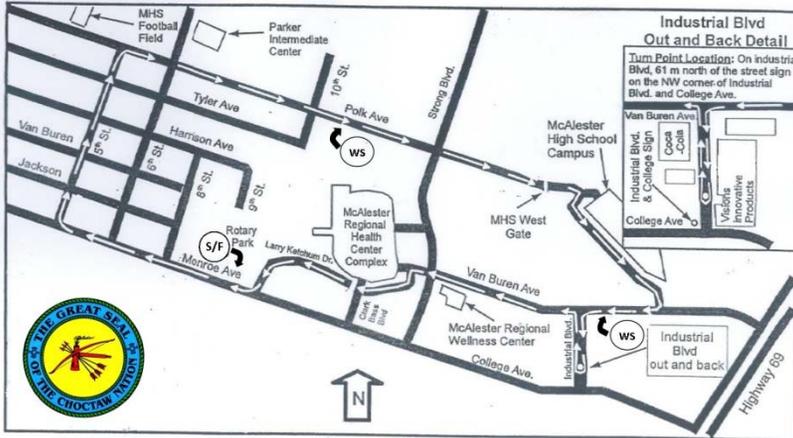
(official use only)

# Organization and Support

## BE A HERO FOR *Hope* 5K Mental Health Awareness Superhero Run

Information booths will be set up at Stipe Recreation Center  
Start and Finish: 9th St and Monroe Ave Intersection  
Water Station #1: Polk Ave—between 10th St and Strong Blvd  
Water Station #2: Van Buren Ave—East side of Industrial Intersection

Heroes for Hope is Sponsored by the  
Choctaw Nation MSPI with help from  
Choctaw Nation Going Lean.





**Volunteers**

