



June 22, 2011

NIHB Funding Opportunity Announcement: Healthy People 2020: Community Innovations Project

What is Healthy People?

Healthy People is a set of topic areas and objectives with 10-year targets designed to guide national health promotion and disease prevention efforts to improve the health of people in the United States. Healthy People 2020 represents the fourth generation of this initiative, building on a foundation of three decades of work.

Healthy People 2020 Community Innovations Project Purpose

This Request for Proposal (RFP) recognizes the lead role that community-based organizations play in improving a community's health. The purpose of this RFP is to solicit community-level projects that use Healthy People 2020 overarching goals, topic areas and objectives to promote improved health at a community level. Funding is intended to support activities above and beyond general operations. Using the projects funded through this RFP, the Office of Disease Prevention and Health Promotion (ODPHP) intends to evaluate how the Healthy People 2020 overarching goals, topic areas and objectives are being used to improve the health of communities.

Funding Information

- This is one-time funding opportunity
- Awards will range from \$5,000 to \$10,000
- Up to 170 projects will be funded.
- Multiple submissions representing a single eligible entity will NOT be reviewed
- Awardees will be chosen to represent a variety of themes, activities and regions.

Who Can Apply?

Non-profit, community-based organizations with budgets less than \$750,000 can apply for these funds.

Full Request for Proposals

<http://www.healthypeople.gov/2020/implementing/HP2020CommunityInnovationsRFP.pdf>

If you have any questions regarding this proposal, please contact John Snow, Inc. via email at communities@jsi.com or via phone at 1.800.839.0934.

If you have any technical assistance questions regarding this proposal, please contact Blake Harper, Public Health Project Coordinator via email at bharper@nihb.org or via phone at (202) 507-4070.