

# National Indian Health Board



## **IMPORTANT INFORMATION TO ASSIST TRIBES WITH APPLYING FOR THE American Recovery and Reinvestment Act (ARRA) of 2009 Communities Putting Prevention to Work (CPPW)**

U.S. Department of Health and Human Services  
Centers for Disease Control and Prevention (CDC)

### **PURPOSE OF FUNDING**

The ARRA of 2009 includes a total of \$650 million for evidence-based clinical and community based prevention and wellness strategies that support specific measurable health outcomes to reduce chronic disease rates. This Funding Opportunity Announcement (FOA) is designed to address the Health People 2010 focus areas of nutrition and overweight, physical activity, environmental health, and tobacco use.

This FOA is only for **non-research activities** supported by the Centers for Disease Control & Prevention (CDC) and is intended to fund highly qualified applications from applicants with the following experience and support in place: active coalitions and demonstrated experience working with community leaders to implement policy, systems and environmental change strategies; demonstrated support from the Tribal leader or other equivalent official; demonstrated support from all public school districts within the intervention area for the collection of Youth Risk Behavior Surveillance System data; and demonstrated ability to meet reporting requirements (required by the Recovery Act in section VI.3 Reporting Requirements – please see the [www.nihb.org](http://www.nihb.org) for more details).

### **TECHNICAL ASSISTANCE**

With the recent announcement of the Communities Putting Prevention to Work (CPPW) funding opportunity through the ARRA, the National Indian Health Board (NIHB) is offering assistance to the Tribes with **“Media Messaging & Health Communications”** pieces that are required for the proposal submission. The NIHB is available to discuss this and other potential partnerships with Tribes and Area Indian Health Boards to continue in its efforts towards a healthier Indian Country.

### **KEY DATES**

Letter of Intent Deadline: **October 30, 2009**  
Application Deadline: **December 1, 2009 by 5:00 pm Eastern Standard Time on closing date**



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*The Red Feather of Hope and Healing*

## WHO IS ELIGIBLE TO APPLY

**TRIBAL COMMUNITIES:** Federally recognized Tribal Governments, Regional Area Indian Health Boards, Urban Indian organizations, and Inter-Tribal Councils as designated by the Principal Tribal elected official or chief executive officer will serve as the lead/fiduciary agency for tribal applications.

***Other Eligible Applicants:***

**Large cities:** The official local health department (or its bona fide agent), or its equivalent, as designated by the mayor, county executive, or other equivalent governmental official, will serve as the lead/fiduciary agent for a Large City application. For this announcement, the term “large city” is defined as a local health department that serves a jurisdiction with a population of more than 1 million people.

**Urban areas:** The official local health department (or its bona fide agent), or its equivalent, as designated by the mayor, county executive, or other equivalent governmental official, will serve as the lead/fiduciary agent for an urban area application. For this announcement, the term “urban area” is defined as a local health department that serves a jurisdiction with a population more than 500,000 and up to 1 million people.

**State-coordinated small cities and rural areas:** The official state health department (or its bona fide agent), or its equivalent, as designated by the Governor, is to serve as the lead/fiduciary agency for Small City and Rural Community applications. For this announcement, the term “State” includes the 50 states, the Commonwealth of Puerto Rico, the Virgin Islands, the Commonwealth of the Northern Mariana Islands, American Samoa, Guam, the Federated States of Micronesia, the Republic of the Marshall Islands, and the Republic of Palau. The term “small city” is defined as a local health department that serves a jurisdiction with a population between 50,000 – 500,000 people. The term “rural area” is defined as a local health department that serves a jurisdiction with a population of 50,000 people and below.

## AWARD AMOUNTS

- Approximately **30-40 awards** will be made for the CPPW Initiative Funding and work should begin on or about February 26, 2010 for a **24 month budget period**.
- Additional funds (up to \$10 million) will be made available for a limited set of awardees to provide peer-to-peer mentorship to other funded communities

### Category A: Obesity/Physical Activity/Nutrition

- **Tribal applicants: \$500,000 - \$1.2 million**
- Large city applicants: \$10 million - \$20 million
- Urban area applicants: \$4 million - \$10 million
- State coordinated small city & rural area applications: \$3 million - \$8 million

### Category B: Tobacco Prevention & Control

- **Tribal applicants: \$500,000 - \$1.2 million**
- Large city applicants: \$10 million - \$20 million
- Urban area applicants: \$4 million - \$10 million
- State coordinated small city & rural area applications: \$3 million - \$8 million

## HOW TO APPLY & RESOURCES

- The next expert-led webinar is scheduled for:
  - o **Wednesday, October 14, 2009, from 2:00PM – 3:30PM** Eastern Daylight Time (EDT).  
The link is <https://cc.readytalk.com/r/r3o9c7xgajaz> (Web portion) and for audio only please dial 1-800-745-8951.
- Submit email inquiries to: [CPPW@cdc.gov](mailto:CPPW@cdc.gov)
- Utilize application development tools at [www.cdc.gov/CommunityHealthResources](http://www.cdc.gov/CommunityHealthResources)

## FOR ADDITIONAL INFORMATION

- For the full Funding Opportunity Announcement please visit [www.grants.gov](http://www.grants.gov) and reference the following funding opportunity number: **CDC-RFA-DP09-912ARRA09**
- For answers to FAQs please visit:  
[http://www.cdc.gov/nccdphp/DACH/chaps/community\\_initiative/faq.htm](http://www.cdc.gov/nccdphp/DACH/chaps/community_initiative/faq.htm)
- For more information on the scheduled webinars please visit:  
[http://www.cdc.gov/nccdphp/DACH/chaps/community\\_initiative/schedule.htm](http://www.cdc.gov/nccdphp/DACH/chaps/community_initiative/schedule.htm)

**For inquires about establishing a partnership/collaboration with the NIHB and the ARRA funding opportunity please contact:**

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