



October 17, 2011

National Breast Cancer Awareness Month

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Celebrating 25 Years of Awareness, Education, and Empowerment

The National Breast Cancer Awareness Month (NBCAM) organization is a partnership of national public service organizations, professional medical associations, and government agencies working together to promote breast cancer awareness, share information on the disease, and provide greater access to screening services.

In 2009, NBCAM celebrates its 25th anniversary. Since its inception a quarter century ago, NBCAM has been at the forefront of promoting awareness of breast cancer issues and has evolved along with the national dialogue on breast cancer. Today, NBCAM recognizes that although many great strides have been made in breast cancer awareness and treatment, there remains much to be accomplished. As we celebrate our 25th anniversary, we remain dedicated to educating and empowering women to take charge of their own breast health by practicing regular self-breast exams to identify any changes, scheduling regular visits and annual mammograms with their healthcare provider, adhering to prescribed treatment, and knowing the facts about recurrence.

While October is recognized as National Breast Cancer Awareness Month, the www.NBCAM.org Web site is a year-round resource for breast cancer patients, survivors, caregivers, and the general public. We encourage you to visit our site in October and regularly throughout the year as we add updated breast cancer information and resources.

For more information on National Breast Cancer Awareness Month, [click here](#).