

SPONSORSHIP OPPORTUNITIES

The Nation's ONLY Annual American
Indian and Alaska Native Policy and
Tribal Public Health Conference



NTHC 2025

PHOENIX, AZ - SEPTEMBER 9-11, 2025

National Indian Health Board



ABOUT NIHB



The National Indian Health Board (NIHB) represents Tribal governments—both those that operate their own health care delivery systems through contracting and compacting, and those receiving health care directly from the Indian Health Service (IHS).

Established by the Tribes to advocate as the united voice of federally recognized American Indian and Alaska Native (AI/AN) Tribes, NIHB seeks to reinforce Tribal sovereignty, strengthen Tribal health systems, secure resources, and build capacity to achieve the highest level of health and well-being for our People. NIHB continually presents the Tribal perspective while monitoring federal legislation, and opening opportunities to network with other national health care organizations to engage their support on Indian health care issues. The only organization of its kind; dedicated to strengthening healthcare for all AI/ANs.

Located in Washington DC on Capitol Hill, NIHB, a 501(c)(3) non-profit organization with Federal Tax ID number 23-7226316, provides a variety of services to tribes, Area Health Boards, Tribal organizations, federal agencies, and private foundations.



THE NATIONAL TRIBAL HEALTH CONFERENCE

ATTENDANCE

We attract over 1500 Tribal leaders, Tribal health directors and administrators, Tribal public health staff, Tribal members, federal employees, funders, advocacy partners, and industry partners each year! 65% are from Indian Country.

REACH

The National Tribal Health Conference brings together Tribal health advocates and stakeholders from across the country – reaching all 12 Indian Health Service areas!



ARIZONA:

A Sacred Landscape of Resilience, Culture, and Tribal Sovereignty



Arizona, known as the Grand Canyon State, is a land of striking contrasts, from its vast deserts and towering saguaros to its high mountain ranges and deep canyons. Home to the breathtaking Grand Canyon, Arizona boasts a rich cultural history, with 22 federally recognized Native American tribes and vibrant cities like Phoenix and Tucson. With its unique landscapes, diverse wildlife, and stunning sunsets, Arizona is a place where the Old West meets modern adventure. For these reasons and many more is why the National Indian Health Board selected Phoenix, Arizona to host our next National Tribal Health Conference.

The National Tribal Health Conference serves as a vital platform for advancing Tribal health sovereignty, policy, and innovation, much like Arizona's diverse landscapes that sustain life and cultural traditions. Just as the Grand Canyon is a sacred space for Indigenous peoples, the conference brings together Tribal leaders, healthcare professionals, and policymakers to address critical health disparities affecting Native communities. The same resilience found in the Hopi, Zuni, Navajo, Havasupai, and Hualapai peoples, who have maintained deep spiritual and physical connections to the Grand Canyon for centuries, is reflected in the efforts to strengthen Tribal health systems and protect Indigenous ways of healing.



Arizona's saguaro cactus blossom, a symbol of endurance, renewal and ancestral connection, mirrors the impact of investing in Tribal health through conference sponsorship. Just as this flower provides essential nourishment to the desert ecosystem and was traditionally harvested by the Tohono O'odham people, sponsoring the National Tribal Health Conference helps sustain efforts to improve healthcare access, advocate for policy change, and support culturally grounded medical practices in Native communities. The pollination process of the saguaro flower, which relies on bats, birds, and bees working in harmony, represents the collaborative partnerships between Tribal nations, health organizations, and sponsors working together to create lasting change in Indigenous healthcare.



The Four Corners Monument, where Arizona, New Mexico, Utah, and Colorado meet, symbolizes the interconnectedness of Tribal governance, health policy, and community wellness. This unique landmark, managed by the Navajo Nation and surrounded by Indigenous lands, reminds us that Tribal health solutions require cross-jurisdictional collaboration. Similarly, event sponsorship fosters

essential connections, allowing stakeholders to engage with Tribal health leaders, share knowledge, and drive initiatives that address pressing healthcare challenges in Native communities. Just as Four Corners is a gathering point of cultures and histories, the conference unites diverse voices in a shared mission of advancing Indigenous health.



Like the Arizona Trail, which weaves through sacred Tribal lands and follows ancient trade routes, the National Tribal Health Conference serves as a path toward sustainable, community-driven health solutions. Sponsoring the conference is an opportunity to support Indigenous-led efforts to enhance healthcare access, integrate traditional healing practices, and empower Native youth to become future healthcare leaders. Just as the Arizona Trail links different ecosystems and landscapes, the conference connects Tribal nations, healthcare advocates, and policymakers, ensuring that Native communities have the resources and support needed to thrive for generations to come.

Join us as a partner for the 2025 National Tribal Health Conference in Phoenix, Arizona from September 9 to 11, 2025.



WHAT TO EXPECT AT NTHC 2025

CONFERENCE TRACKS

*Mind
Body
Spirit
Community
Advocacy*

SPECIAL FOCUS AREAS

*Native Youth
Native Veterans
Tribal Elders*

POTENTIAL SPEAKERS

*American Indian
and Alaska Native
Leaders;
Director, Indian
Health Service;
White House
Officials;
Federal Agencies;
Congressional
Leaders*

POTENTIAL CONSULTATIONS

*Indian Health Service;
Centers for Medicare and
Medicaid;
Department of Veterans
Affairs;
Centers for Disease
Control and Prevention;
Substance Abuse and
Mental Health Services
Administration;
Health Resources and
Services Administration*

SPECIAL EVENTS

*Pre-Conference
Institutes;
Networking
Opportunities;
Poster Sessions;
Hands-on Trainings;
Culture Night;
Fitness Event;
Cultural Celebration
Gala;
Exhibit Hall and
Marketplace*



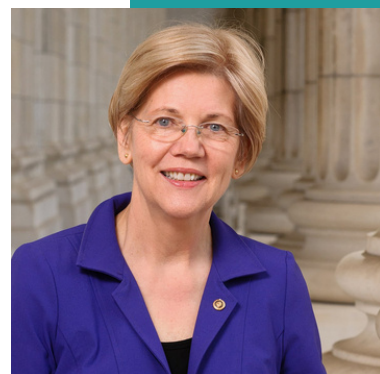
NOTABLE PAST SPEAKERS



Kamala Harris
Vice President of
the United States



Lisa Murkowski
Senator (R-AK)



Elizabeth Warren
Senator (D-MA)



Dr. Rochelle Walensky
Former Director of the
Centers for Disease
Control and Prevention



**Billy Mills (Oglala
Sioux)**
Olympic Gold
Medalist



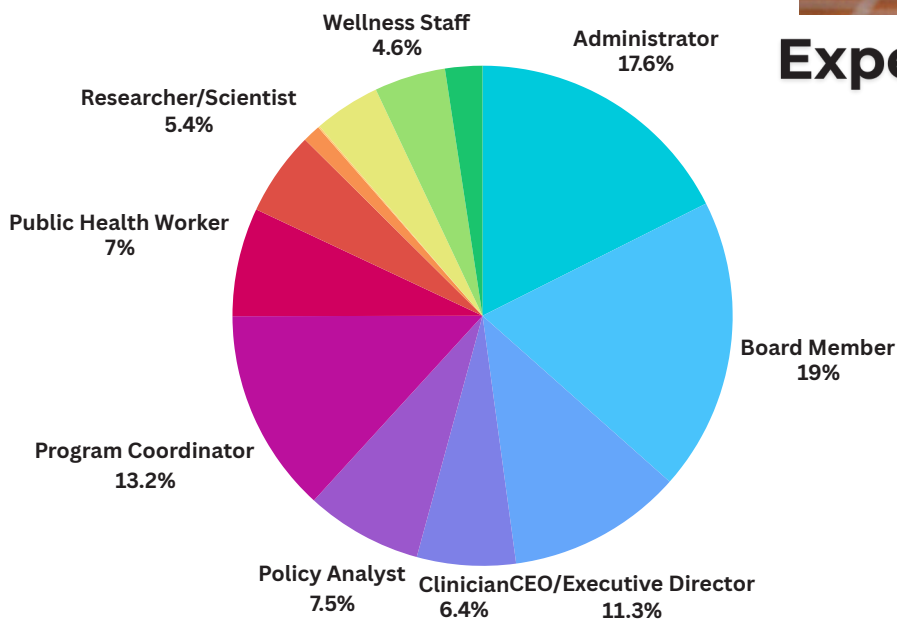
Valerie Davidson
Former Lt.
Governor, Alaska



PREVIOUS CONFERENCES

Past Sponsors

Sponsoring the National Tribal Health Conference provides a great opportunity to elevate the presence and visibility of your organization and work, as well as your commitment to Tribal health needs.



Expected Attendance

Over 1500 Tribal leaders, Tribal health directors and administrators, Tribal public health staff, Tribal members, federal employees, funders, advocacy partners, industry partners and more attend NIHB's National Tribal Health Conference.



CULTURAL CELEBRATION GALA

Be a part of the National Indian Health Board's annual Cultural Celebration Gala, a vibrant evening dedicated to honoring and uplifting Native traditions and health advocacy. This inspiring event brings together Tribal leaders, healthcare professionals, and community members to celebrate the strength, resilience, and cultural heritage of Native peoples. Enjoy traditional performances, art, and cuisine while supporting critical initiatives that promote the health and wellness of Native communities.

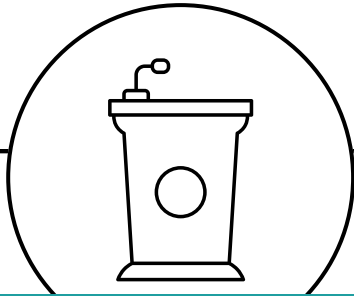
By sponsoring this highly anticipated gathering, your organization will gain the opportunity to engage with tribal leaders, policymakers, healthcare experts, and community advocates committed to improving the health outcomes of Native populations. Your support directly funds initiatives that address critical health challenges such as access to care, mental health, and chronic disease prevention in underserved Native communities. Join us in making a lasting impact while celebrating the resilience and contributions of Indigenous peoples.

Upgrade Your Sponsorship!

For \$2500, you can
secure a full table for you
and your group!



SPONSORSHIP LEVEL DETAILS



Presenting Partner

Becoming the **Presenting Partner** of the **National Tribal Health Conference** is a powerful investment in **Tribal sovereignty, healthcare innovation, and community well-being**. This partnership amplifies Native American voices, **advances policies that improve health outcomes**, and strengthens **culturally responsive care across Tribal nations**. Your investment helps **drive lasting change**, supporting initiatives that address health disparities, expand resources, and empower future generations of Native health leaders.

- Digital and Social Media Exposure
- Branding and Visibility
- Recognition
- Event Participation and Access
- Hospitality
- Audience Engagement
- Exclusivity

\$100,000



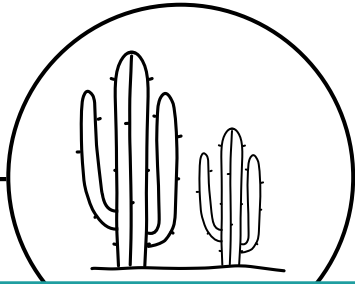
Impact Level

A \$50,000 event sponsorship represents a **monumental investment** in Tribal health, much like the **Grand Canyon – vast, enduring, and deeply significant**. Just as the Grand Canyon stands as a timeless symbol of resilience and natural wonder, this event sponsorship creates a **lasting impact**, supporting Indigenous communities with resources, advocacy, and healthcare solutions that stand the test of time.

- Digital and Social Media Exposure
- Branding and Visibility
- Recognition
- Event Participation and Access
- Hospitality
- Audience Engagement

\$50,000



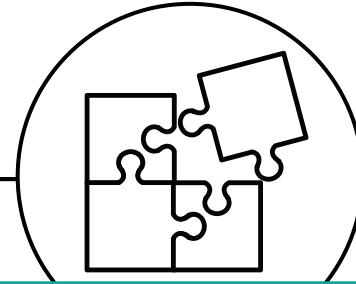


Advocate Level

A \$25,000 event sponsorship is like the **saguaro cactus blossom** —a rare and vital force that nurtures growth, sustains communities, and leaves a lasting impact. Just as the **saguaro's bloom** provides nourishment to the desert's ecosystem, your sponsorship supports the **health and well-being of Tribal communities**, fostering resilience and renewal.

- Digital and Social Media Exposure
- Branding and Visibility
- Recognition
- Event Participation and Access
- Hospitality
- Audience Engagement

\$25,000



Connection Level

A \$15,000 event sponsorship is like the **Four Corners Monument** —a powerful meeting point where communities, cultures, and opportunities intersect. Just as this landmark unites four states, your sponsorship helps **connect Tribal health leaders, advocates, and innovators**, creating a foundation for collaboration and lasting change.

- Digital and Social Media Exposure
- Branding and Visibility
- Event Participation and Access
- Hospitality
- Audience Engagement

\$15,000





Journey Level

A \$10,000 event sponsorship is like the **Arizona Trail**—a journey of endurance, connection, and transformation that stretches across diverse landscapes. Just as the trail links communities and ecosystems, your sponsorship helps **bridge gaps in Tribal health, paving the way for stronger, healthier futures.**

- Digital and Social Media Exposure
- Branding and Visibility
- Event Participation and Access
- Audience Engagement

\$10,000



Ally Level

A \$5,000 event sponsorship is like **Arizona's deserts**—resilient, full of life, and essential to the landscape's balance. Just as the desert **nurtures strength and adaptation in challenging conditions**, your sponsorship helps sustain **Tribal health initiatives**, ensuring communities thrive despite obstacles.

- Digital and Social Media Exposure
- Branding and Visibility
- Event Participation and Access
- Audience Engagement

\$5,000





Friends of NIHB

Becoming a **Friend of NIHB** by sponsoring the **National Tribal Health Conference** is a meaningful way to **support Tribal sovereignty, health equity, and community-driven solutions**. Your sponsorship helps **empower Tribal nations, strengthen healthcare systems, and drive policy change** that ensures healthier futures for Native communities.

- Digital and Social Media Exposure
- Branding and Visibility
- Event Participation and Access
- Audience Engagement

Under \$5,000



Sponsorship Add-Ons

Purchase an ad in this year's Conference Book - we'll work with you to tailor your sponsorship! Can be purchased a la carte or added on to any package for which an ad is not already included.

- Full Page Ad: \$5,000—8.5 x 11 portrait layout, including crop and bleed
- ½ Page Ad: \$2,500—8.5 x 5.5 including crop and bleed
- ¼ Page Ad: \$1,000—2.125 x 2.75 including crop and bleed

Contents of advertisements, addresses and other promotion is subject to approval by NIHB. No products or services shall be endorsed or have the appearance of endorsement through sponsorship.



SPONSORSHIP BENEFITS

Digital and Social Media Exposure

Digital and social media exposure as an event sponsor includes prominent recognition across the NIHB and conference's official digital platforms, including website placement, email marketing, and branded social media posts. Sponsors receive targeted visibility through event promotions, speaker highlights, and engagement campaigns designed to amplify their presence among Tribal health leaders, public health professionals, and key stakeholders. This exposure enhances brand awareness and demonstrates a commitment to supporting Tribal health initiatives on a national scale.

Branding and visibility as an event sponsor include logo placement on event materials, signage, and conference book, ensuring high exposure among Tribal health leaders and stakeholders. This strategic visibility enhances brand awareness and fosters meaningful engagement with the Tribal health community.

Branding and Visibility

Recognition

Recognition as an event sponsor includes acknowledgment during key conference sessions, featured placement in event communications, and inclusion in press releases and promotional materials. Sponsors are highlighted through speaker introductions, sponsor spotlights, and tailored shout-outs across digital and in-person platforms. This recognition reinforces their leadership and commitment to advancing Tribal health initiatives.



Event participation and access as an event sponsor include exclusive opportunities to engage with Tribal health leaders, policymakers, and key stakeholders through networking sessions, speaking opportunities, and VIP events. Sponsors receive complimentary registrations, Gala tickets, and access to VIP networking events, enhancing their ability to connect and collaborate. This access fosters meaningful relationships and strategic partnerships within the Tribal health community.

Event Participation and Access

Hospitality

Hospitality as an event sponsor includes exclusive access to hosting networking receptions, speaker meet-and-greet opportunities, and reserved seating at key sessions. Sponsors may also receive catered meals, lounge access, and personalized concierge services to enhance their conference experience. This premium hospitality ensures a comfortable and engaging environment for networking and relationship-building with Tribal health leaders and stakeholders.

Event participation and access as an event sponsor include exclusive opportunities to engage with Tribal health leaders, policymakers, and key stakeholders through networking sessions, speaking opportunities, and VIP events. Sponsors receive complimentary registrations, Gala tickets, and access to VIP networking events, enhancing their ability to connect and collaborate. This access fosters meaningful relationships and strategic partnerships within the Tribal health community.

Audience Engagement



Exclusivity

Exclusivity at the National Tribal Health Conference provides premium positioning, ensuring limited competition and heightened brand distinction. Sponsors may receive exclusive branding rights for key conference elements, such as networking lounges, keynote sessions, or special events. This unique opportunity enhances visibility and reinforces the sponsor's leadership in advancing Tribal health initiatives.

Event sponsors will have the option to provide additional resources for scholarships, which demonstrate a sponsor's commitment to equal access, enhances their reputation for social responsibility, and allows them to directly impact participants while gaining positive visibility and goodwill among attendees and the Tribal health community.

Social Responsibility Opportunities



SPONSORSHIP DELIVERABLE FAQS



01. Each sponsor should appoint a single point of contact to communicate with the NIHB Sponsorship Coordinator to assist with effective communication and ensure deliverables are met.

02. Invoices for sponsorship and other financial documentation are provided on request.

03. A high-resolution logo should be provided by email as soon as possible to rjacobs@nihb.org. Please send in both vector and either JPEG or PNG format.

04. Please provide the preferred website to link to and social media handles on the form or by email.

05. Complimentary conference registrations – Due 8/1/25 – lead point of contact should register using the Sponsor Registration on our website and add the group members (name, title, and email will be required to complete this). If no registrations are included or your organization wishes to have additional participants, registrations may be purchased at the prevailing rate.



SPONSORSHIP DELIVERABLE FAQS



06. Complimentary Exhibit Booth with Prime Placement – the booth size will be approximately 8x8, have a 6 foot table, 2 chairs, wastebasket, wireless internet, a sign (exact details available soon – including drayage). 2 booth staff are included. You will work with the NIHB Exhibitor Coordinator as it gets closer to the event.

07. Opportunity to include information/items in bag for attendees – Due Date TBD - We suggest a pamphlet/quarter sheet or small giveaway like a pen, stress ball. Please send approximately 1000 to the designated address along with tracking information to ensure we receive it.

08. Advertisements in conference book – Due 6/1/25 –need hi-resolution for printing.

09. Push notice on conference mobile app – Due 8/1/25 – send us the short text and we will send it out.

Examples of push notices:

General support/congratulations: {Sponsor} is proud to support the National Indian Health Board National Tribal Health Conference!

Other service advertising – Learn more about the {SPECIFY services} that {Sponsor} provides by visiting our website {Link}.



SPONSORSHIP DELIVERABLE FAQS



10. Sponsor a Track – Choice of track is first come, first served and branded with your organization's logo.

11. Opportunity to Provide a Workshop or Address a Plenary Session – our team will schedule a meeting to discuss this benefit.

12. Awards Gala seats or table, please submit names and dietary restrictions by 8/1/25. Subject to ticket and table availability. Full tables will be reserved and comp tickets are open seating.

13. Please note that if the above deadlines are not met, benefits cannot be guaranteed. If there are benefits that you wish to opt out of, your notice is appreciated.

14. Attendee lists/contact information will not be provided as a benefit of sponsorship per policy of the NIHB Board of Directors. Following the conference, demographic information including geographic area, employment setting and job title (similar to what is provided in this packet) can be provided.



INTERESTED IN BECOMING A SPONSOR?

We're ready to work with you to make this year's conference a success! Contact us to discuss partnership opportunities.

✉ RJacobs@nihb.org

☎ (202) 996-0793

🌐 www.nihb.org

📍 50 F St NW, Suite 600, Washington, DC, 20001



NIHR



NATIONAL INDIAN HEALTH BOARD